



Peterloo 2019 Animation Commission

Manchester Histories, People's Histories Museum and Historic England are seeking expressions of interest from animators who have experience of working with young people to co-produce an animation inspired by the Peterloo Massacre, and the themes of protest, democracy and freedom of speech.

The Peterloo Massacre is a watershed moment in Britain's struggle for universal suffrage that would ultimately mark Manchester as a radical city like no other. It symbolizes public protest, the struggle for democracy and the fight against political repression, at a time when such was the need for economic social and political reform that ordinary people in numbers never seen before took to the streets.

It also carries great scars, with significant loss of life and hundreds of casualties ending a day that started as a peaceful demonstration to demand parliamentary reform. The fall-out from what followed was felt across the country and continues to be felt two hundred years later.

Yet despite the impact of the Peterloo Massacre in its time, and as a powerful symbol for protest and reform ever since, Peterloo is little known even amongst people living and working on the doorstep of where it took place. It is a part of history that has largely gone untold before now.

In 2019 there will be a Greater Manchester wide programme of activity commemorating and acknowledging the bicentenary of the Peterloo Massacre.

Brief:

An Animator or animation studio will work with a group of young people from Team Future who are part of RECLAIM: a youth leadership and social change organization that supports working class young people.

The main criteria for this commission are as follows:

- This is a youth led project and you will work alongside young people to co-produce the ideas for the animation.

- The work produced will be inspired by the story of Peterloo and why it is still relevant and important today.
- You will share your knowledge and experience of using creative tools and animation techniques with young people to produce the animation, no longer than three minutes in length.
- You will ideally have your own kit, we are open to all forms of animations; 2D/3D, Motion graphics, Stop motion.
- The animation(s) will use the aspect ratio 16:9 and 1920 x 1080 and must be shot and edited with this ratio to ensure compatibility with the Peterloo 2019 website. - Further information on the digital assets for the bicentenary is available on request.

The work produced will support learning resources for other young people, sit on the newly created Peterloo website and will be used as an on-line promotional tool in the lead up to the commemorations from June – September 2019.

Further information on the digital elements and productions tools for the project will be discussed at interview stage.

Interview / Selection process:

Reflective of the youth led model that this commission involves: A Team Future youth panel, will be deeply involved in both the short listing of animators and the interview sessions for this commission, with support from the Peterloo 2019 project team.

Key Dates / Schedule for tender:

- Applications open- 29 November 2018
- Applications close – 7 January 2019
- Interviews by youth panel 19 January 2019
- Successful candidate(s) notified by 21 January 2019
- Delivery phase start and finish 22 January 2019- 4 March 2019
- Week of activity with Team Future- 18-21 February 2019

Timeframe:

The timeframe for the delivery of this project is 22 January 2019- 4 March 2019 with a planned week of engagement and activity with Team Future 18-21 February 2019 and we would like, as part of your expression of interest to include a proposed project outline of how you would you would divide this time up between development sessions and production time in order to meet this deadline.

Budget:

There is a budget of **£6000** (Inclusive of VAT) available for delivery and production of this project.

If you would like to submit an expression of interest please return a PDF with the following information to michael.powell@phm.org.uk by 5.00pm on Monday 7 January 2019:

- Full contact details
- Relevant examples of your portfolio and a link to your show reel
- A short statement (500 words) outlining your approach to the brief and why you want to work on this project stating what kind of tools you would use to produce the work
- A full budget breakdown
- Names of two references

This project is funded with thanks to the support of HLF, money raised by National Lottery players and other funders.

Please note you will have to have a full DBS check as part of this commission.